

Website Assistant for the Inflatable and Event Industry

Subscribers have full access to any of the options below with no set up fee.

Product descriptions – I will write SEO friendly product descriptions designed to enhance google search results and read clearly for your customers to understand what you offer exactly. I will also include Meta titles, Meta tags, Alt text and internal links for every product.

Category descriptions – Each category needs to be clearly understood, I will ensure the customer can find what they are looking for in the minimum number of clicks. Descriptions will be enhanced for greater SEO.

Town Pages – A great addition to your google listings for when a customer is searching certain keywords.

Email Templates – Streamline and simplify your admin with automated email templates.

SMS Templates – Capture those reviews and keep your customers in the loop with custom SMS templates.

Letters to schools – Easter, Summer, Year start and Christmas are a very important time to target your customers. My bespoke letters, will give you the chance to target your schools/clubs in a more personable way.

Add / Edit Products – Do you need products or packages edited, to add new ones or create relationships / Parent & Child? I can do all of that for you.

Category Organisation – Often I notice website have been developed over a number of years. Before you know it, you have items in the wrong categories and missing products. I have a keen eye for detail.

Discounted Marketing sessions – Exclusive deals on any 1-1 marketing / training sessions hosted by me.

Tidying up messy titles – Overwhelming product titles can lead to confusion with the customer, let me rename your products and create a much slicker look on your website.

Human Written Text – Everything is written by a human. Ai might be good at generating some things but there is very familiar content across all descriptions which it creates. I will write everything based around your business and your needs. This is also better for your customers and google.

Blog posts – Tired of bouncy castle hire in town name? Let me write a blog for you to get your website ranking higher with every new post whilst you tell your customers all about you.

Health and Safety – With over 14 years of industry experience, allow me to help write your risk assessments and advise you with tips for safety within your company and with your clients.

Terms and conditions – The longest and most tedious job of all but the most essential. I can help add to your terms and help protect you against misdemeanours.

Newsletters - Do you target your customers via email / text often enough? Allow me to write you a newsletter each month based on what your business is offering and how it has been performing.

Backlinks – Simple to do but time consuming. Adding backlinks enhances your SEO and ultimately helps your business rank higher.

New site start up – If you have a brand new site, I can build the whole thing from the beginning or collaborate with you to get your site live as fast as possible.

Call outs – I am always available to talk to my customers, If you want to catch up about your site, ask a marketing question or need some assistance with a booking, I am available to take your call.

Break down recovery – We all know it is not possible to work like a robot. So I have created a break down recovery service. When you have a member of staff call in sick, you want a holiday, need someone to manage an event, answer your phones, reply to emails, plan routes or anything in between I am here to help. With my experience as an operator (valid RPII) and skills as a customer service expert, I am here to do what it takes to help keep your business running.

Telephone answering service – Divert your calls to me, I can answer all queries and help your customers when you can't get to the phone (limited spaces).

Back up – If your system goes down, always have a back up of your bookings

If there is something else you need assistance with, I am sure I can find a way of making it happen. Once you are a subscriber you can access my skills and knowledge to make your business a success.